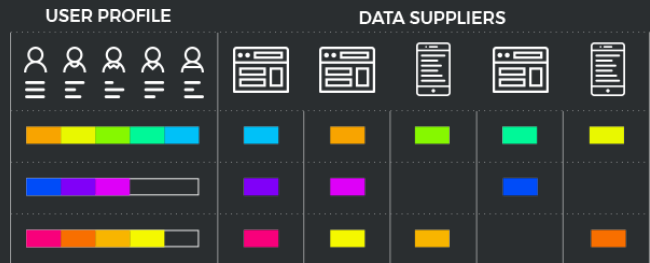


## Monetize your owndata with Blockchain.

Owndata is the World's ultimate blockchain based data exchange platform. Owndata is a crypto marketplace for data sellers and buyers.



## Why OWNDATA Network?

Owndata is a crypto marketplace for data sellers and buyers.

Owndata.network offers advanced, blockchain based data exchange platform for content owners, website owners and editors, application developers, advertisers, publishers, data suppliers, data exchanges, ad networks, DSPs, DMPs and more!

Website and mobile application owners can get an owndata account in order register their website and mobile applications to data exchange platform. Users can get pixel generated by owndata for their website and can collect unique visitors via this pixel.

With the user-friendly interface, Owndata users can flexibly segment the collected visitors' data however they (or the buyer) would like to take. Besides, it also allows the users to integrate their own algorithm for a deeper profilisation & retargeting. Such a flexibility paves the way to automatically tokenize and sell the segmented data to buyers on the OwnData exchange platform.

Owndata platform allows users to monetize their data. With the DSP integration data owners can reach advertisers directly and sell their data segments.

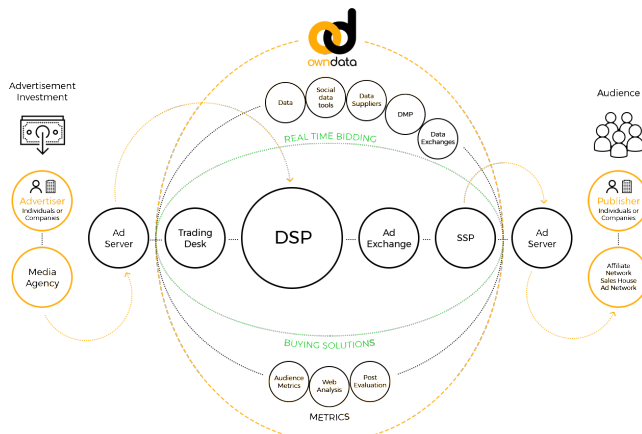
## Current Progress

Owndata network system, airdrop program and OWN token are live. We have completed data collection process from websites and mobile applications.

## Platform Features

1. Monetizing visitors data
2. Data security with blockchain technology
3. Multichannel data collection
4. DSP integrations
5. Reaching advertisers directly
6. User-friendly interface

### WHO CAN BENEFIT FROM OWNDATA?



Basically, anyone who is in the advertisement business.

## Vision

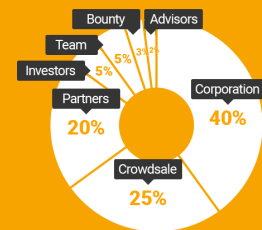
Data is the most valuable asset and Owndata combines data and blockchain technology with a decent, well defined process and infrastructure. As Owndata Team we are fully focused, dedicated and passionate on the blockchain technology and our commitments for owndata community. We obey our roadmap and we deliver on time. Owndata project will create a trust on blockchain projects.

## Token Sale

### Private Pre-Sale

Started in 3rd of the February, will end when the announced hard cap is reached.

## Token Distribution

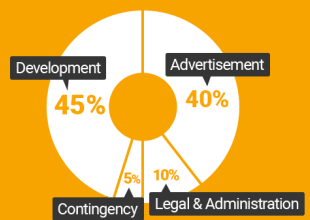


25% of the tokens will be available for sale to the public.

75% is divided as:

- 40% OWNDATA Corporation
- 5% OWNDATA Team
- 20% Partners
- 2% Advisors
- 3% Bounty Program
- 5% Investors

## Allocation of Funds



**Development: 45%,** will be spent for the core OWNDATA development team for preparing necessary tools.

**Advertisement & Marketing: 40%,** will be used for advertising of the product for finding more advertisers and creating a steady ad supply.

**Legal & Administration: 10%,** will be paid for legal and administrative situations.

**Contingency: 5%,** will be available for unexpected situations.

## Advisors

**Andrea Febbraio**  
Advisor  
**Aydın Çamlıbel**  
Advisor  
**Jun Hao**  
Advisor

**Brian Wu**  
Advisor  
**Rifat Elhadef**  
Advisor  
**İsmail Hakkı Polat**  
Advisor

**Thomas Brill**  
Advisor  
**Pasquale Longobardi**  
Advisor  
**Emmanuel Steins**  
Advisor

## Info

For more information:  
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If you have any questions:  
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